iSpot.tv

ACE SHORT

Master the Short-Form Medium

Short-form ads are gaining traction as time spent watching videos online continues to grow. But marketers are approaching the medium with caution because there's little known about the effectiveness of this relatively new format. That is, until now. **Ace SHORT provides marketers with the tools and insights they need to make informed decisions about the effectiveness of their short-form creative.**

Ace SHORT Overview:
- Ad testing for creative < :11
- Database of 2,000+ ads
- Mobile phone only survey
- Sample size n=200
- 24–48 hour turnaround

Largest Database of Short-Form Ads
With a database of 2,000+ ads under 11 seconds, Ace SHORT offers the largest set of data for analysis and comparison.

Mobile Only Survey
With Americans now spending more time on their phones than watching traditional TV, Ace SHORT reaches respondents where they're watching most.

Speed Required for Marketing Success
Phone-friendly design allows for fast turnaround, getting marketers results within 24–48 hours after testing begins.

Ideal for Version Testing
Quick turnaround time and accessible data make it easy to test multiple creative cuts. Make data-informed media targeting decisions.

Always-On Accessible Data
Access Ace SHORT data from the same login as Ace LIVE for easy analysis.

iSpot.tv